

Executive Summary

Company Analysis

Name

Mission

Company History

Current Situation

Company Location and facilities

Company Goals

Legal Form of Ownership

Profile of the Management team

Resources and Technology

Insurance

Market Analysis

Product

Price

Distribution

Promotion

Advertising

Industry History

Industry Trends

Industry Influential Factors

Projected Industry Sales

Supply

Demand

Industry Participants

Target Market and Customer Base

Customer Identification

Barriers to Entry

Intellectual Property

Company Revenues

Market Share

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Company Revenues(projected)

Financial Analysis

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Appendix A-1, Initial Inventory

Appendix A-2, Parts Inventory

Start-up Cost Estimates

Appendix B-1

Budgets

Appendix C

Income Statement

Appendix D-00, Year Ending December 31, 2000

Appendix D-01, Year Ending December 31, 2001

Appendix D-02, Year Ending December 31, 2002

Balance Sheet

Appendix E, Starting Balance Sheet
Appendix E-00, December 31, 2000
Appendix E-01, December 31, 2001
Appendix E-02, December 31, 2002

Break-even analysis

Appendix F

Financial Ratios

Appendix G

Intellectual Property Documents

Appendix H

Company Documents

Appendix I

Contingency Plan

Material Assumptions